

BAAG
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Unveiling Excellence

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BAAG

BA Administration & Governance

An Integrated Degree program for **Civil Service** aspirants



Biggest Private University of North-East India

UNIVERSITY OF SCIENCE & TECHNOLOGY MEGHALAYA

Accredited 'A' Grade by **NAAC**

nirf India Ranking-2025 (151-200)

What is BAAG?

The Bachelor of Arts in Administration and Governance is a 4-year undergraduate programme designed for students who aspire to build a career in civil services, governance and public administration.

Carefully aligned with the UPSC Civil Services Examination, BAAG integrates academic learning with competitive examination preparation, giving students a clear direction from the very beginning.

Vision

To develop ethical, capable and responsible leaders for governance and nation-building.

What Makes BAAG Unique?

- UPSC-Oriented Curriculum
- Blend & Balance of Academic-Competitive Exam
- 24x7 Mentorship

Career Pathways

- Civil Services (IAS, IPS, IFS...)
- CAPF/ACPF/CDS... & other Exams
- State Civil Services
- Public Policy & Governance
- NGOs & Development Sector
- Research & Academics

Programme Outcomes

- Develop a robust academic and conceptual foundation
- Attain comprehensive readiness for competitive examinations
- Nurture leadership qualities and effective decision-making abilities
- Build confidence, clarity of thought, and purposeful direction

BAAG vs Traditional Courses

Traditional Graduation	BAAG Programme
No Clear Direction	Clear UPSC Path
Starts After Graduation	Starts from Day-1
Degree-Focused	Career-Focused
General Learning	Analytical + Administrative Skills
Uncertain Future	Future Civil Servant

From Classroom Learning to Civil Services Excellence



**Integrated
UPSC Preparation
from Day One**



**Strong Foundation
in General Studies &
Optional Subjects
(Sociology & Pol.Science)**



**24x7
Mentorship & Guidance**



**Personality Development
& Leadership Training**



BAAG PROGRAMME

Governance Simulation Lab (Decision-Making Practice)

Create real-life governance situations in classroom

Examples:

Mock Parliament

District Collector role-play

Crisis management (flood, law & order)

Students practice decision-making like real officers

Advanced UPSC-Oriented Training

Advanced UPSC-Oriented Training

Daily/weekly: Answer writing

Essay practice Mock interviews

Current affairs analysis

Makes your programme directly career-oriented

Personality Transformation Programme

Focus on:

Body language

Communication Leadership mindset

Outcome: Officer-like personality

Case Study-Based Learning (Real Issues Analysis)

Weekly case discussions on:

Policy failures/success

Administrative challenges

Students give solutions + presentations

Develops analytical thinking like UPSC toppers

Research + Publication Module

Each student writes:

Article / research paper

Publish in: College magazine

Online blog

Builds academic profile + confidence

Programme Structure & Learning Experience

Programme Structure

4 Years Integrated Learning



Year 1:

Foundation & Orientation

- ▶ Introduction to Sociology
- ▶ Introduction to Political Science
- ▶ Fundamentals of Geography
- ▶ Introduction to History
- ▶ Polity, Governance & International Relations
- ▶ Communicative English

Focus: Building strong inter-disciplinary foundations



Year 2:

Conceptual Strengthening

- ▶ Research Methodology /Political Theory
- ▶ Indian Government & Politics/Sociological Thinkers
- ▶ Environmental Studies
- ▶ Comprehensive History (India & World)
- ▶ Public Administration
- ▶ Money, Banking & Public Finance
- ▶ Communicative English (Advanced)

Focus: Analytical thinking and interlinking of subjects



Year 3:

Advanced Preparation

- ▶ Social Change /International Relations
- ▶ Indian Society & World Political Developments
- ▶ Ethics in Administration & Governance
- ▶ Indian Financial System
- ▶ Governance Issues & Challenges / Local Self Government
- ▶ General Aptitude & Comprehension

Focus: Complete readiness for Competitive examinations



Year 4:

Learning Approach

▶ Integrated learning for academic excellence and competitive success / Daily focus on current affairs and newspaper analysis / Continuous assessment with insightful performance tracking / Guided practice to master answer writing.

Student Development

▶ Interactive discussions and meaningful debates /Holistic personality development sessions / Building leadership with strong ethical foundations/A vibrant and collaborative peer learning culture



**Are U an Aspirant for UPSC ?
Do U want to become an
IAS, IPS & IFS...?
Join...**



USTM IAS ACADEMY
Vision to Success



About USTM IAS ACADEMY

USTM IAS Academy is a dedicated initiative committed to guide & empower young aspirants of UPSC Civil Services and other competitive examinations.

Established with a vision to nurture talent, inspire excellence, and build future leaders.

The academy aims to provide quality guidance, structured preparation and expert mentorship especially for the youth of North-East India whose representation in Civil Services at national level is very low.

WE OFFER

- **One Year Residential Programme**
Eligibility : Graduates & Post Graduates
- **Online Courses for Degree Students**
(During the Degree Course)
- **Online Programme for School Students**
(From Class VIII onwards)

Our National Level Mentors... Our Spirit...



H. S. Sidhu

Veteran UPSC Mentor & Author
30+ Years of Experience



Dr. Vijai Pratap Shahi

Senior UPSC Mentor & Faculty
22+ Years of Mentoring Experience



Dr. Panditi Jayaraju

Senior UPSC Mentor & Faculty
22+ Years of Teaching Experience



Anurag Bharadwaj

Senior UPSC Mentor & Faculty
10+ Years of Teaching Experience



Vaibhav Patil

Senior UPSC Mentor & Faculty
8+ Years of Teaching Experience



Sarita Pandey

Senior UPSC Mentor & Faculty
12+ Years of Teaching Experience



Sushil Kumar

Senior UPSC Mentor & Faculty
8+ Years of Teaching Experience



Apurba Nandi

Senior UPSC Mentor & Faculty
6+ Years of Mentoring Experience



Campus

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